

Alpe-Adria:

Tourism and Leisure Show The Boat Show

26–29 January 2012
GR-Ljubljana

PROGRAMME FOR TOURIST INDUSTRY PROFESSIONALS

Alpe-Adria: Tourism and Leisure Show 2012:

Thursday, 26 January 2012 – Saturday, 28 January 2012, 10 am – 7 pm

Sunday, 29 January 2012, 10 am – 5 pm

Pre-Show events:

Tuesday, 24 January 2012

FIJET Association of Travel Journalists of the Alps-Adriatic region, tour of Ljubljana and the Central Slovenia region

Organised by: Association of Travel Journalists of Slovenia, Tourism Ljubljana, GR – Ljubljana Exhibition and Convention Centre

Wednesday, 25 January 2012

5 pm – Annual Assembly of the members of Association of Tourist Guides

Organised by: Slovenian Association of Tourist Guides
Urška 4 hall

Show Programme:

Thursday, 26 January 2012

10 am – 7 pm – Global Chef Challenge – Chefs from South Eastern Europe

Organised by: Slovene Association of Chefs and Confectioners
Kupola – A hall

10 am – 2 pm – 2nd Annual Meeting of FIJET Travel Journalists of the Alps-Adriatic region “Alpe-Adria – the European rising star”

Organised by: Association of Travel Journalists of Slovenia, Tourism Ljubljana, Slovenian Tourist Board, GR – Ljubljana Exhibition and Convention Centre
Urška 4 hall

1:45 pm – 2:45 pm – Network of heritage communities as a challenge of regional development

Organised by: Slovenian Network for Heritage Interpretation
Foyer of Kupola hall – left

2 pm – 3 pm – Press Conference Dolenjska – A different adventure

Organised by: Kompas Novo mesto d.o.o.
Exhibition space of Central Slovenia region, Happy Johnny bus

3 pm – 4:15 pm – Press Conference Central Slovenia region

Organised by: Tourism Ljubljana
Foyer of Kupola hall – left

4:30 pm – Presentation of the project Alpe Adria Tourism

Organizer: Slovenian Economic Association of Klagenfurt and the Slovenian Regional Economic Association in Trieste
Exhibition space in Marmorna Hall

4:30 pm – 7 pm – Prof. Janez Bogataj, PhD, Slovenian cuisine, lectures by experts

Organised by: Slovenian Association of Tourist Guides
Foyer of Kupola hall – left

7:30 pm – Official opening of the Show with the presentation of the Jakob prize Jurček – E hall

Friday, 27 January 2012

10 am – 7 pm – Global Chef Challenge – Chefs from South Eastern Europe

Organised by: Slovene Association of Chefs and Confectioners
Kupola – A hall

10:15 am – 11:15 am – Safety in Tourism, lectures by experts

Organised by: Slovenian Association of Tourist Guides
Foyer of Kupola hall – left

11:20 am – 1:20 pm – Presentation of the island of Vir

Organised by: Croatian National Tourist Board, Institute for promotion of tourism
Foyer of Kupola hall – left

1:30 pm – 3:30 pm – 2nd Annual Meeting of Tourist Guides of the Alps-Adriatic region

Organised by: Slovenian Association of Tourist Guides
Foyer of Kupola hall – left

2 pm – 7 pm – Travel Zoom Focus, lectures by experts

Organised by: University of Primorska, Faculty of Tourism Studies Portorož – Turistica in cooperation with Go mice
Urška 4 hall

4 pm – 5:10 pm – Gregor Štajer, Association of Tourist Guides: Good manners in tourism – characteristics of protocol management, lectures by experts

Organised by: Association of Tourist Guides
Foyer of Kupola hall – left

5:15 pm – 6:50 pm – Jan Oršič, Tourism Ljubljana: Basics of Tourist Guide Communication

Organised by: Association of Tourist Guides
Foyer of Kupola hall – left

Saturday, 28 January 2012

10 am – 7 pm – Global Chef Challenge – Chefs from South Eastern Europe

Organised by: Slovene Association of Chefs and Confectioners
Kupola – A hall

10:30 am – 11:30 am – Recreation Assistant – profession, developing on the basis of the programme for international transfer of innovation, lectures by experts

Organised by: Notranjska Ecology Centre from Cerknica and Tourist Association of Slovenia
Foyer of Kupola hall – left

12 noon – 1 pm – Theme-based hiking and walking paths around Slovenia, lectures by experts with presentation of prizes

Organised by: Tourist Association of Slovenia and Slovenian Forest Service
Foyer of Kupola hall – left

1 pm – 1:45 pm – Presentation of prizes Naša Slovenija, Gibanje Kultura. natura.si

Organised by: Foyer of Kupola hall – left

Sunday, 29 January 2012

10 am – 5 pm – Global Chef Challenge – Chefs from South Eastern Europe

Organised by: Slovene Association of Chefs and Confectioners
Kupola – A hall



I FEEL
SLOVENIA