



Alpe-Adria: Tourism and Leisure Show Boat Show

26 – 29 January 2012

GR, Ljubljana Exhibition and Convention Centre

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1 ORGANISATION IN GENERAL

The Exhibitor must forward this information to its Contractor for assembly of the exhibition space and the personnel present in the exhibition space for the duration of the Event.

1.1. Opening times (opening hours of the Show)

| | |
|----------------------|--------------------|
| 26 – 28 January 2012 | 10:00 am – 7:00 pm |
| 29 January 2012 | 10:00 am – 5:00 pm |

Exhibitors are permitted to enter the exhibition space 1 hour earlier than the official opening hours of the Show; and are permitted to stay in the exhibition hall for an additional half an hour (30 minutes) following the Show to close their exhibition space. On the first day of the Show, 26 January 2012, the Exhibitors may enter the exhibition hall at 7:00 am.

1.2. Official opening of the Show

The official opening of the Show will be on Thursday, 26 January 2012, at 7:30 pm, with an evening event including the presentation of the Jakob prize. The Exhibitors will receive special invitations. You are kindly invited to attend!

1.3 Operating hours of the Reception Desk and Technical Support: (Tel. +386 (0) 1/300 26 00)

| | | |
|-------------------|----------------------|-------------------|
| - During assembly | 23 – 25 January 2012 | 7:00 am – 8:00 pm |
| - During the Show | 26 January 2012 | 7:00 am – 7:30 pm |
| | 27 – 29 January 2012 | 9:00 am – 7:00 pm |

THE RECEPTION IS LOCATED IN HALL B2 / FOYER OF MARMORNA HALL.

2 ACCESS TO THE EVENT

2.1 Entry fee

- Regular ticket **7.00 EUR** (including 8.5% VAT)
- Concessions (students, secondary school pupils, tourist guides with ID) **4.00 EUR** (including 8.5% VAT)
- Children under 6, elementary school pupils, wheelchair user with person accompanying the wheelchair user) **Free of charge**

Each visitor receives the **SHOW CATALOGUE- ODDIH MAGAZINE** at the cashiers. The Catalogue includes the list of Exhibitors and description of accompanying events.

Cashiers are open daily from 9:45 am to 6:30 pm, on the final day of the Show, 29 January 2012, from 9:45 am to 4:30 pm.

For the duration of the Show, cashiers located next to the entrance to hall **B2 / FOYER OF MARMORNA HALL** will be in operation.

2.2 Permanent passes for Exhibitors

At the Reception Desk, the Exhibitors will receive all permits and permanent passes for Exhibitors in the form of ID cards, with the name of the company. These are available from the first day of assembly onwards, in accordance with the Conditions of exhibiting.

- For exhibition space **up to 6 m²** - each Exhibitor receives **2 permanent passes**
- For exhibition space **between 7 and 12 m²** - each Exhibitor receives **4 permanent passes**
- For exhibition space **between 13 and 20 m²** - each Exhibitor receives **5 permanent passes**
- For exhibition space **between 21 and 40 m²** - each Exhibitor receives **10 permanent passes**

- For exhibition space **above 40 m²** - each Exhibitor receives **15 permanent passes**

For each registered sub-Exhibitor, Exhibitor receives **2 permanent passes**.

Additional permanent passes for Exhibitors may be purchased by the Exhibitor (written order form) at the price of **EUR 6.00 + 8.5% VAT**.

Permanent passes for which you will promptly provide us with all necessary information (*name of the company*), will be available for collection from the Reception Desk during assembly!

2.3 Business coupons for clients

The Exhibitors have the option of ordering business (VIP) coupons for their clients. The business coupons must be stamped by the Exhibitor at the designated location and forwarded to its business partners. A business visitor may trade the business coupon for a business entry ticket. Coupons may be ordered in writing at: alpeadria@gr-sejem.si.

Cashed business coupons shall be charged to the Exhibitor following completion of the Show at the price of **EUR 3.00** (8.5% VAT not included).

2.4 Service ID cards – assembly / disassembly

Exhibitors will receive ID cards for staff executing assembly and disassembly of their exhibition space. A name list of Contractors and the name of authorised company for the works at the exhibition space shall be submitted at the Reception Desk upon acceptance of these ID cards. **The ID cards must be worn in a visible place. Access to and work in the area of the fairground is not possible without a permit.**

3 ASSEMBLY / DISASSEMBLY AND MAINTENANCE OF EXHIBITION SPACES

During assembly of the exhibition space, the Exhibitor shall abide by the General conditions of work at the fairground and shall ensure its Contractor is also familiar with these. General conditions will be available from the Reception Desk and are also published at the webpage.

3.1 Assembly

Assembly of exhibition space will take place:

| | |
|----------------------|--------------------|
| 23 – 24 January 2012 | 7:00 am – 8:00 pm |
| 25 January 2012 | 7:00 am – 10:00 pm |

All exhibitions spaces must be set up at the latest by 5:00 pm on 25 January 2012, at which time the competent inspection services and Gospodarsko razstavišče d.o.o. will execute a technical inspection of exhibition spaces. Presence of an authorised representative and Contractor at the exhibition space is mandatory during inspection unless a prior arrangement has been made with the Organiser, or in case you have ordered the exhibition space from us. Following the completed technical inspection, only arrangement works are permitted at the exhibition spaces.

3.2 Delivery of goods, food and drink to the fairground (during assembly and during the Show)

Exhibitors must arrange their own delivery and collection of goods and exhibit items to and from the exhibition space.

a) During assembly

Delivery of goods to the halls of the fairground is possible with a valid permit based on the following logistics arrangement:

| HALL | ROAD – ENTRANCE |
|---|------------------|
| Hall A, A / KUPOLA, passageway A-A2, A2 /KOCKA, | Vilharjeva cesta |
| B / MARMORNA, B2 / FOYER, C / STEKLENA, E / JURČEK, | Dunajska cesta |
| EXTERNAL SPACE | Dunajska cesta |

b) During the Show

Delivery of goods, food and drinks to the fairground is permitted between 9:00 and 9:45 am and on the first day of the Show, i.e. on 26 January 2012, between 7:00 and 9:45 am, with a valid permit for delivery, which you can collect from the Reception Desk.

Delivery of goods to the halls shall be organised based on the following logistics arrangement:

| HALL | ROAD - ENTRANCE |
|---|------------------|
| Hall A, A / KUPOLA, passageway A-A2, A2 / KOČKA, , C / STEKLENA | Vilharjeva cesta |
| B / MARMORNA, B2 / FOYER, E / JURČEK, EXTERIOR SPACE | Dunajska cesta |

Delivery vehicles may remain on delivery surfaces up to 30 minutes. In case of disregard of this provision, the vehicle shall be removed at the expense of the Exhibitor!

3.3 Regulations governing the equipment of the exhibition space

Structures, installations, elements of equipment, decoration and demonstrations taking place at exhibition spaces must not interfere with the general image of the Show and must not disrupt the neighbouring exhibition spaces or visitors.

3.3.1 Height and equipment of exhibition spaces

The Exhibitor shall obtain a written permission from the Organiser for any exhibition space higher than 2.50 m. The drawings of such exhibition spaces must be forwarded to the Organiser 10 days prior to the start of assembly. If the Organiser believes the agreement of the neighbours is also required, it shall provide the Exhibitor with the details of neighbours, whose consent is required. Following submission of all those agreements to the Organiser, the Organiser shall issue a consent. For exhibition spaces in two levels (with a gallery), the documentation shall also include building construction calculation, which shall be submitted at the latest 14 days prior to the beginning of assembly.

Any interference of the Exhibitor with the structure of the buildings (drilling, painting, use of adhesive tapes, which leave marks, gluing onto walls, etc.) is prohibited.

3.3.2 Minimum equipment

Minimum equipment of the exhibition space is mandatory and includes: floor cover, position of walls and visible sign with the name of Exhibitor.

3.3.3 Height of floor level

The exhibition surface must be on the same level as the walkway. In case it is raised, the edge must be clearly marked (for example, with a yellow line). A ramp for wheelchair users must also be provided.

3.3.4 Distance from passageways

Exhibition items and flowerpots may be positioned along the edge of the exhibition space. Information counters must be positioned to maintain at least 1 m distance from passageways and neighbouring exhibition spaces.

3.3.5 Access to emergency exits and access to hydrants

If the access to an emergency exit and/or hydrant is via the exhibition space of the Exhibitor (see plan of allocated exhibition space!), the path through must remain clearly recognisable and accessible, regardless of the design and arrangement used by the Exhibitor. The suitability of the above shall be established by the GR – Ljubljana Exhibition and Convention Centre security-fire service.

3.3.6 Waste collection and cleaning of exhibition space

Cleaning of exhibition spaces and exhibited items is permitted daily between 8:00 to 8:45 am for the duration of the Show. Following this period, all cleaners must leave the fairground.

The Exhibitor undertakes to separate waste daily according to provided bins, which are located in passages between halls (glass packaging – bottles, packaging – cans, plastic packaging, organic waste and paper). Collection of waste will be organised by GR – Ljubljana Exhibition and Convention Centre. However, the wastebaskets are not intended for waste from assembly / disassembly of exhibition stalls (plastic foil, polystyrene, wooden waste, particleboards, metal waste and other assembly / disassembly waste). The above listed waste must be transported to the GR – Ljubljana Exhibition and Convention Centre waste depot, which will be located under the covered space along Vilharjeva cesta – particle boards and wood, cardboard and paper, polystyrene, plastic foil and larger waste, which includes carpets and mixed waste (for example, sweepings).

All waste must be separated accordingly. In case the Exhibitor does not separate waste correctly, GR – Ljubljana Exhibition and Convention Centre can issue a penalty (EUR 5,000) and transfer all possible costs of additional separation and inspection measures onto the Exhibitor. Carpets must be rolled prior to their delivery to the depot.

3.3.7 Space for disposal and delivery

It is the Exhibitor's duty to provide a space for the disposal / storage of documentation and promotional material at its exhibition space. This space must be clearly marked in the plan and must carry enough promotional material for at least one day.

Daily refilling is permitted between 8:00 to 8:45 am, with a valid permit for delivery. Delivery vehicles may remain on delivery surfaces up to 30 minutes.

3.4 Regulations governing exhibition items

Only items which are listed in the application and are in accordance with the exhibition programme of the Show may be exhibited. The Organiser may demand removal of items not included in the application. The permitted load of the floor in the halls is 1000 kg/m². Exhibitors must order suitable technical services from authorised department of the fairground, whereas items of extraordinary dimensions or weight must be registered with the Organiser for coordination of their assembly and / or disassembly.

3.5 Regulations governing events in the exhibition space

All events taking place in exhibition spaces must be in accordance with the Act on Criminal Offences Against Public Order and Peace and in accordance with Article 13 of Conditions of exhibiting available at the Show's webpage. The Exhibitor must obtain from the Organiser a sufficient number of tickets for performers at its exhibition space. The permitted volume level in halls during the operation of the Show is 60 dB. The Exhibitor shall be liable for all pertaining fees relating to authorship rights for performances (SAZAS), etc. ***The Exhibitor undertakes to pay all fees imposed as regards the fees for use of copyright and legally protected works, which it must - as the Organiser of an event, in accordance with the valid legislation (Article 159 of Copyright and Related Rights Act) pay to collective organisations, operating within the territory of the Republic of Slovenia, for live music (public performances). The Exhibitor undertakes to inform the competent collective organisation in order to exercise copyright and related rights on the use of copyright protected works at least 8 days prior to the public performance and in accordance with the regulations.***

3.6 Disassembly and collection of exhibited items

Disassembly of exhibition items and exhibition spaces may begin immediately after the end of the event at **5:00 pm on 29 January 2012**. The disassembly of exhibition spaces is permitted only after removal of most of exhibition items; the disassembly is possible earlier if required so by the nature of removal of exhibition items.

Exhibitor or Contractor responsible for the exhibition space undertakes to remove all decorative material and structural remains (particle board, plastic and metal remains, adhesive tape, etc.) following the event and

must dispose of these in the designated containers in accordance with the rules of waste separation. **Prior to the removal of floor coverings of the walkways, no vehicular traffic is permitted through passageways.**

| | | |
|----------------------------------|-----------------|--------------------|
| Timetable of disassembly: | 29 January 2012 | 5:00 pm – 10:00 pm |
| | 30 January 2012 | 7:00 am – 8:00 pm |
| | 31 January 2012 | 7:00 am – 3:00 pm |

4 ADMINISTRATION AND LEGAL PROVISIONS

4.1 Duty formalities

Information on duty procedures is provided by the Custom Administration of the Republic of Slovenia, telephone: +386 (0) 1/478 38 00, e-mail: gcu.carina@gov.si.

4.2 Technical services (utilities, organisation of exhibition space)

All necessary information in relation to technical services (water, electricity, telephone) and the layout of the exhibition space is available at the Reception Desk during duty hours.

In case of technical defects of the exhibition space, the Exhibitor shall ensure the reparation of these with its Contractor responsible for the exhibition space.

4.3 Greenery as decoration

Providers of greenery for decoration at the Show are:

- DAFNIS, Srečko Blas s.p. Ljubljana – Črnuče, mobile: +386 (0) 41/781 774
- KPL d.d., Ljubljana, telephone: +386 (0) 1/547 45 20,
- FUNTEX d.o.o., Ljubljana, telephone: +386 (0) 1/426 04 05.

4.4 Direct sales

Direct sales are permitted at the Show. Exhibitors executing direct sales must be registered for retail sales and must fulfil the minimal conditions for execution of sales at their exhibition space.

5 PARKING

A limited number of numbered parking spaces in the area of GR – Ljubljana Exhibition and Convention Centre, inside the fence, is available for Exhibitors. We have **30 VIP PARKING SPACES** along hall A2 / KOCKA, with direct entrance from Vilharjeva cesta. **The price of parking spaces (for the entire duration of the Show) is EUR 40.00** (excluding VAT).

In addition to the above, parking spaces behind the Slovenijales building are also available to the Exhibitors. Parking is guaranteed; however, the precise location is not defined (no numbering). These parking spaces are accessible from Valjahunova cesta or Vilharjeva cesta. **The price of parking spaces (for the entire duration of the Show) is EUR 15.00** (excluding VAT). The number of these parking spaces is limited to 150 spaces.

The reservation of parking spaces must be ordered in writing in advance with an order form published on the webpage of the Show. Duly completed order form may be sent by fax to +386 (0) 1/300 26 49 or by email to alpeadria@gr-sejem.si or may be handed in at the Reception Desk during its operating hours. The service is available until capacities are available.

Other organised and payable public parking is located along Vilharjeva cesta, Železna cesta, Linhartova cesta and Valjahunova cesta, and along Dunajska cesta in front of IPH centre and in Bežigranski dvor parking house (radius of approximately 500 m from the fairground – see webpage of GR – Ljubljana Exhibition and Convention Centre).

6 INFORMATION AND PUBLIC RELATIONS

6.1 Official Show Catalogue

The official Show Catalogue – Oddih magazine will be published in 60,000 copies (as a supplement of Dnevnik newspaper and a free copy for each visitor of the Show). The Catalogue will contain information on the Exhibitors and the accompanying programme.

6.2 Press Centre and contacts for journalists

The Press Centre will be located in hall B2 / FOYER OF MARMORNA HALL. For the duration of the Show, the Press Centre will provide journalists with up to date information and promotional material concerning novelties of the Show, which you will deliver to us by Wednesday, 25 January 2012.

For all information in relation to media promotion of the Show or the promotion of novelties, which you wish to highlight as an Exhibitor, please contact Ms. Marjana Lavrič, Head of Public Relations. Unless otherwise specified by an Exhibitor, the Department of Public Relations may publish Show novelties in its press releases or forward these to the press in another way.

6.3 Advertising surfaces

Certain advertising surfaces are available in the area of the GR – Ljubljana Exhibition and Convention Centre for the duration of the Show. We kindly invite Exhibitors to make use of additional means of visual communication (banners, flags, posters, etc.) and reinforce their appearance at the Show and promote the trademarks they represent. Surfaces are limited and available on a first-come-first-serve basis.

6.4 Congress Centre

Spaces for press conferences, lectures or business meetings organised by Exhibitors need to be reserved with the Organiser in advance. For lease and other information on events in the Congress centre during the Show please contact Martin Šabec at +386 (0) 1/300 26 22, e-mail: martin.sabec@gr-sejem.si.

7 ORGANISER'S CONTACTS

| Name and surname | | Telephone | E-mail |
|------------------|--------------------------------------|----------------------|--|
| Martin Šabec | Head of the Show | +386 (0) 1/300 26 22 | martin.sabec@gr-sejem.si |
| Špela Bratun | Deputy Head of the Show | +386 (0) 1/300 26 20 | spela.bratun@gr-sejem.si |
| Grega Krivc | Coordinator of the Boat Show | +386 (0) 1/300 26 64 | grega.krivc@gr-sejem.si |
| Darja Heimbring | Coordinator (orders, Reception Desk) | +386 (0) 1/300 26 21 | darja.heimbring@gr-sejem.si |
| Milena Pelipenko | Head of Protocol and Marketing | +386 (0) 1/300 26 36 | milena.pelipenko@gr-sejem.si |
| Marjana Lavrič | Head of Public Relations | +386 (0) 1/300 26 26 | marjana.lavric@gr-sejem.si |
| Denis Pečecnik | Head of Technical Services | +386 (0) 1/300 26 37 | denis.pececnik@gr-sejem.si |

We wish you many business successes at the Show!
Best regards,

Team of Alpe-Adria: Tourism and Leisure Show and 2012 Boat Show

Ljubljana, December 2011

8 HALL LAYOUT



- RECEPTION and PRESS CENTRE
- B2 / FOYER OF MARMORNA HALL
- B / MARMORNA HALL
- PARKING ALONG SLOVENIJALES BUILDING
- FONTANA PLATFORM
- DUNAJSKA PLATFORM
- E / JURČEK HALL
- C / STEKLENA HALL
- A2 / KOCKA HALL
- A / KUPOLA HALL
- VIP PARKING
- FOYER OF KUPOLA HALL
- TOWN PLATFORM